IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

ERICKSON PRODUCTIONS, INC., and JIM ERICKSON,

Plaintiffs,

v.

ATHERTON TRUST; KRAIG R. KAST; and ONLY WEBSITES, INC.

Defendants.

No. 12-CV-1693-PGG

Hon. Paul G. Gardephe

ECF CASE

DECLARATION OF DANIAL A. NELSON IN SUPPORT OF AN ORDER FOR DEFAULT JUDGMENT AGAINST DEFENDANTS ATHERTON TRUST AND ONLY WEBSITES, INC.

- I, Danial A. Nelson, an attorney duly admitted to practice before this Court, do hereby declare under penalty of perjury as prescribed in 28 U.S.C. § 1746, as follows:
- 1. I am a partner at Nelson & McCulloch LLP and one of the attorneys for Plaintiffs in this action. I have personal knowledge of the facts contained in this declaration and am competent to testify to them.
- 2. I submit this declaration in support of Plaintiffs' request for an entry of Default Judgment against Defendants Atherton Trust and Only Websites, Inc.
- 3. I hereby certify that Defendants Atherton Trust and Only Websites are not real persons, and thus cannot be infants, in the military, or an incompetent person.
- 4. Defendant Atherton Trust was properly served on or about May 10, 2012. A true and correct copy of the affidavit of service of Mr. Kast, the founder and principle of Atherton Trust, is attached hereto as Exhibit 1.

- 5. The affidavit of service on Atherton Trust was filed on or about May 15, 2012. (Docket No. 2.) The answer or responsive pleading for Atherton Trust was due on June 5, 2012. (Docket No. 2.)
- 6. Defendant Only Websites was properly served on or about June 4, 2012. A true and correct copy of the affidavit of service of Only Websites is attached hereto as Exhibit 2.
- 7. The answer or responsive pleading for Only Websites was due on June 25, 2012. (Docket No. 7.)
- 8. The affidavit of service was filed on June 8, 2012. (Docket No. 6.) An amended affidavit of service on Only Websites was filed on September 24, 2012. (Docket No. 7.)
- 9. Defendants Atherton Trust and Only Websites both failed to plead or otherwise defend the action.
- 10. Pursuant to Local Civil Rule 55.2(b)(1), attached hereto as Exhibit 3 is a true and correct copy of the Certificate of Default against Defendants Atherton Trust and Only Websites, Inc. entered by the Clerk of this Court on September 24, 2012.
- 11. Pursuant to Local Civil Rule 55.2(b)(2), attached as Exhibit 4 is a copy of the Complaint in this action setting forth the claims against Defendant Atherton Trust against which default judgment should be entered.
- 12. Pursuant to Local Civil Rule 55.2(b)(2), attached as Exhibit 5 is a copy of the First Amended Complaint in this action setting forth the claims against Defendant Only Websites, Inc. against which default judgment should be entered.
- 13. Pursuant to Local Civil Rule 55.2(b)(3), attached hereto as Exhibit 6 is a proposed Order to Show Cause as to why default judgment should not be entered against Defendants Atherton Trust and Only Websites, Inc.

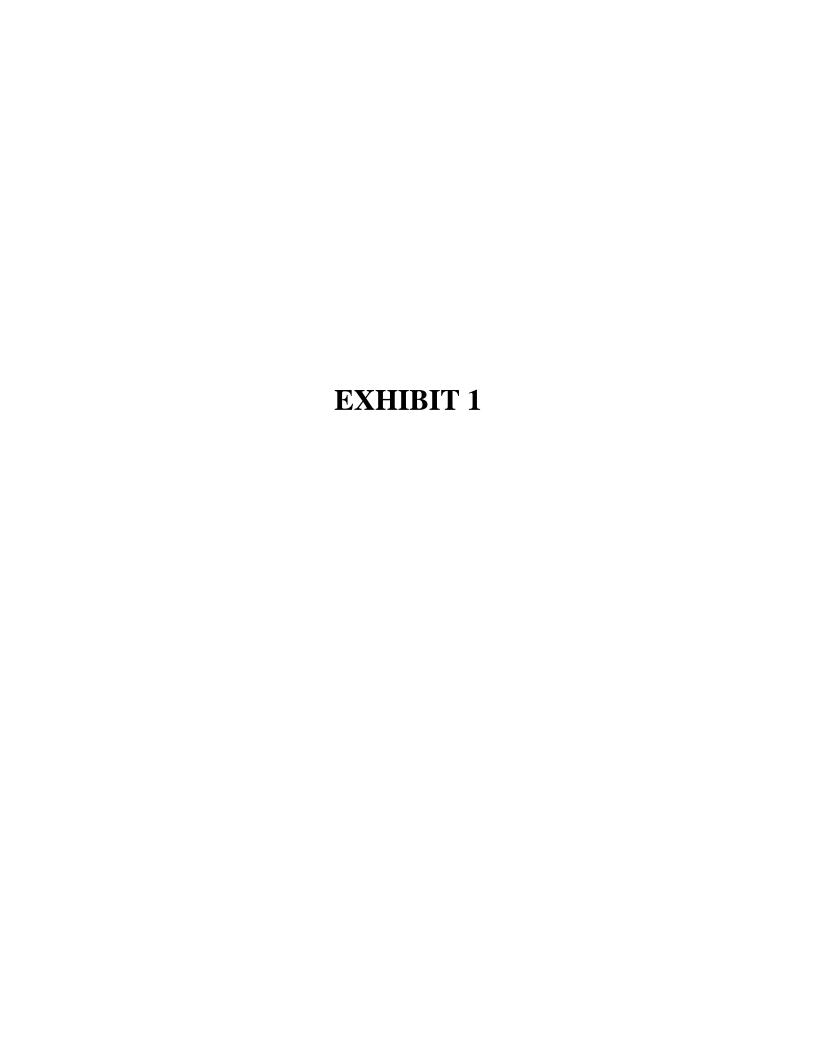
14. I hereby certify that, pursuant to Local Civil Rule 55.2(c), copies of the Clerk's Certificate of Default and these papers have been mailed to the parties against whom a default judgment is sought at the business address at which service was effected.

Dated: New York, New York September 24, 2012

NELSON & McCULLOCH LLP

By:

Danial A. Nelson (DN4940)



AO 440 (Rev. 12/09) Summons in a Civil Action (Page 2)

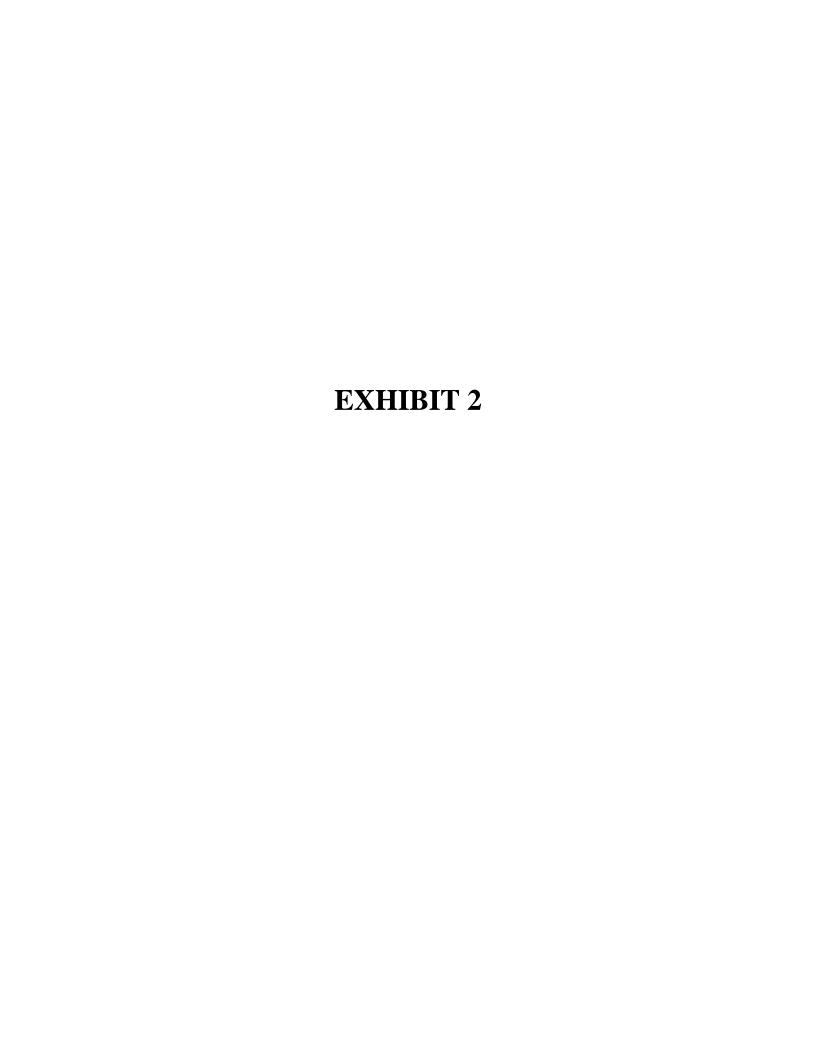
Civil Action No. 12CN 1093

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

XX 10 0 #0.0	This summons for (name of individual and title, if any) KVAIGR. KAST secreted by me on (date) 5/2/12	
was iec	I personally served the summons on the individual at (place) 12/55 VISTA TEVROZZ Vally Center, CA 92082 on (date) 5/10/18; or	a C
	☐ I left the summons at the individual's residence or usual place of abode with (name) , a person of suitable age and discretion who resides there,	
	on (date), and mailed a copy to the individual's last known address; or	
	☐ I served the summons on (name of individual) , designated by law to accept service of process on behalf of (name of organization)	who is
	on (date) ; or	
	☐ I returned the summons unexecuted because	; or
	□ Other (specify):	
• •		
	My fees are \$ for travel and \$ for services, for a total of \$ O.00 I declare under penalty of perjury that this information is true.	•
Date:	5/15/12 Balang Wade	
	<u>Barbara J. Wiarda</u> Printed name and title	·
	2121 Fifth Avenue,#203	
	Sandigo CA 92101	· · · · · ·

Additional information regarding attempted service, etc:



Case 12-CV-1693-PGG Page 2 of 2

Proof of Service

I declare under penalty of perjury that on June 4, 2012 at 12:50 p.m., I served the Summons and Plaintiff's First Amended Complaint in this case on defendant Only Websites, Inc. under the Utah Rules of Civil Procedure ("URCP") Rule 4 (as provided for in Federal Civil Rules of Procedure Rule 4(e)(1))by:

- 1. Leaving a copy of each at 831 East 340 South, Suite 200, American Fork, Utah 84003, the Defendant's usual place of business by stating the name of the process and leaving a copy thereof (as provided in URCP Rule 4(d)(1)) with the person who identifies himself as Bill Mounteer and states at the time of service that he is a person in charge (a general agent under URCP Rule 4(d)(1)(E)), and who then subsequently states that he will not accept service, and;
- 2. By mailing a copy of each via USPS First Class Mail to the defendants address at <u>831 East 340 South, Suite 200, American Fork, Utah 84003</u>.

My fees are \$ _-0_ for travel and \$ 54.00, for services, for a total of \$ 54.00.

Date: June 5, 2012

Server's Signature

John-Michael Zimmerle,

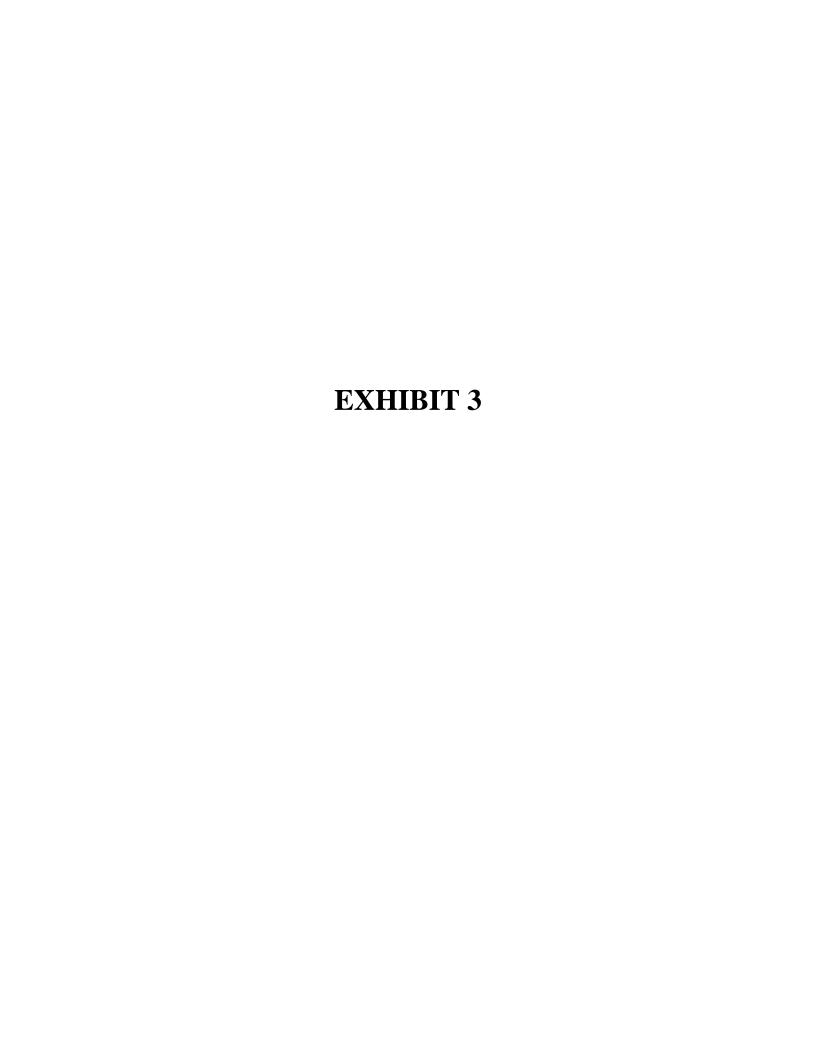
UT Lic. Private Investigator G102260

Printed Name and Title

ViewPointe Corporation

PO Box 505, Spanish Fork, UT 84660

Server's Address



UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ERICKSON PRODUCTIONS, INC., and JIM ERICKSON,

Plaintiffs,

v.

ATHERTON TRUST; KRAIG R. KAST; and ONLY WEBSITES, INC.

Defendants.

12 Civ. 1693 (PGG)

CLERK'S CERTIFICATE

USDC SDNY	Ì
DOCUMENT	ŀ
ELECTRONICALLY FILED	
DOC #:	
DATE FILED: 9/24/12	

I, RUBY J. KRAJICK, Clerk of the United States District Court for the Southern District of New York, do hereby certify that this action commenced on or about MARCH 7, 2012 with the filing of a summons and complaint. A copy of the summons and complaint was served on Defendant Atherton Trust on May 10, 2012 by personally serving Kraig R. Kast at 12155 Vista Terrazza Ct. in Valley Center, CA, and proof of such service thereof was filed on May 15, 2012. A copy of the summons and amended complaint was served on Defendant Only Websites on June 4, 2012 by personally serving Bill Mounteer at 831 East 340 South, Suite 200 in American Fork, UT, and proof of such service thereof was filed on September 24, 2012.

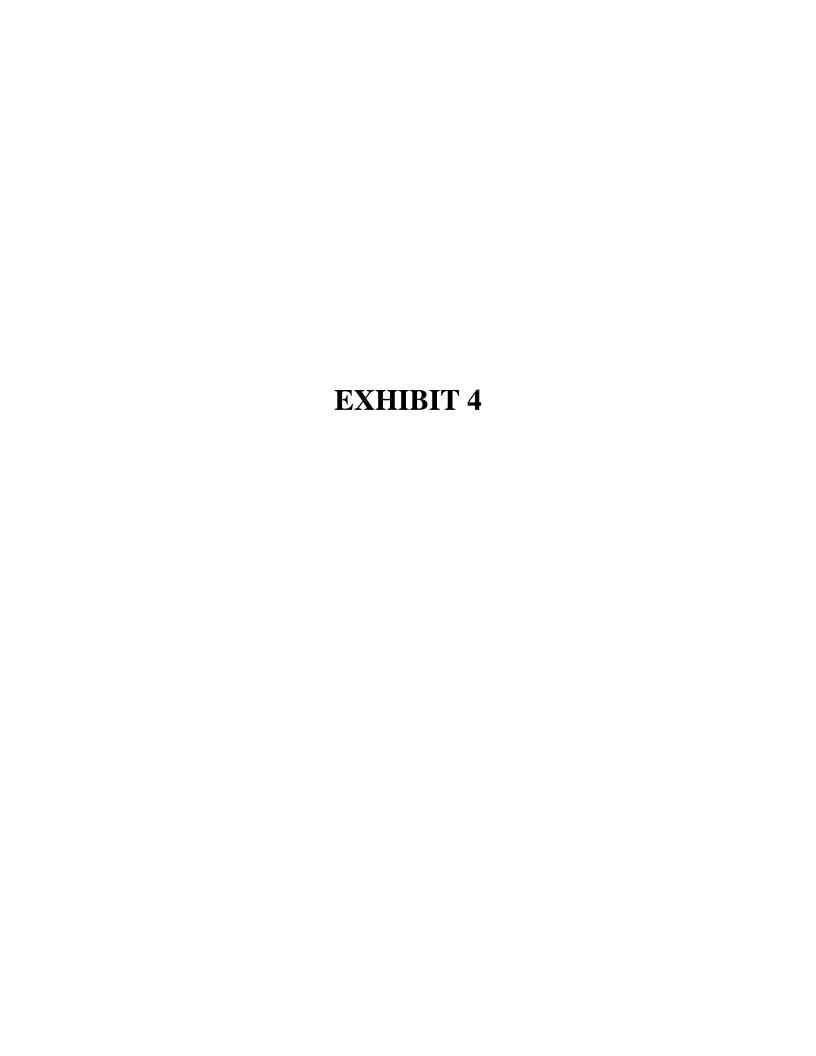
I further certify that the docket entries indicate that the defendant has not filed an answer or otherwise moved with respect to the complaint herein. The default of the defendant is hereby noted.

Sept 24, 20, 2 Dated: New York, New York

RUBY J. KRAJICK

Clerk of Court

Deputy Clerk



JUDGE GARDEPHE

Danial A. Nelson (DN4940) Kevin P. McCulloch (KM0530) NELSON &McCULLOCH LLP The Chrysler Building 405 Lexington Avc., 26th Floor New York, New York 10174

T: (212) 907-6677 F: (646) 308-1178

Counsel for Plaintiff



IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

ERICKSON PRODUCTIONS, INC.,

Plaintiff,

٧.

ATHERTON TRUST; and KRAIG R. KAST

Defendants.

Civil Action No.:

COMPLAINT AND
DEMAND FOR A JURY TRIAL

Plaintiff ERICKSON PRODUCTIONS, INC., by and through undersigned counsel, pursuant to the applicable Federal Rules of Civil Procedure and the Local Rules of this Court, demands a trial by jury of all claims and issues so triable, and for its Complaint against Defendants Atherton Trust and Kraig Kast and hereby asserts and alleges as follows:

JURISDICTION AND VENUE

- 1. Plaintiff Erickson Productions, Inc. ("Plaintiff" or "Erickson Productions") is the sole distributor and licensor of photographic images taken by Jim Erickson.
- 2. Erickson Productions holds the copyrights to or is entitled to bring copyright actions concerning the images at issue in this action.

- 3. Erickson Productions, Inc.'s primary place of business is Petaluma, California.
- 4. Upon information and belief, Defendant Atherton Trust ("Atherton") is a real estate wealth management company.
- 5. Upon information and belief, Defendant Kraig R. Kast ("Kast") is the Chief Executive Officer and Managing Trustee of Atherton Trust.
- 6. Upon information and belief, Atherton is a Delaware registered corporation with its primary place of business in San Mateo, California with additional branch offices throughout the United States.
- 7. This is an action for copyright infringement and related claims brought by Plaintiff, the holder of copyrights to photographs described herein, against Defendants for unauthorized use of those copyrighted photographs.
- 8. Jurisdiction for Plaintiff's claims lies with the United States District Court for the Southern District of New York pursuant to the Copyright Act of 1976, 17 U.S.C. §§101, et seq., 28 U.S.C. § 1331 (conferring original jurisdiction "of all civil actions arising under the Constitution, laws, or treaties of the United States"), and 28 U.S.C. § 1338(a) (conferring original jurisdiction over claims arising under any act of Congress relating to copyrights).
- 9. Venue is proper in this Court under 28 U.S.C. §§1391(b) since a substantial portion of the alleged misconduct by the Defendants giving rise to the claims asserted herein occurred in this District and 28 U.S.C. § 1400(a) since Defendants may be found in this District.
- 10. Upon information and belief, evidence adduced during discovery will show that Defendant has significant contacts, both general and specifically related to the events at issue in this action, with the forum jurisdiction, including sending communications and advertisements to potential clients in this jurisdiction; communicating with persons and/or entities in this

jurisdiction; soliciting business in this jurisdiction; operating a website that is fully interactive and thus can be and has been accessed by persons in this district; and infringing Plaintiff's copyrights in this jurisdiction.

GENERAL ALLEGATIONS

- 11. Plaintiff Erickson Productions is a distributor and licensor of stock photography images taken by Jim Erickson.
- 12. Mr. Erickson is a professional photographer who makes his living by taking and licensing photographs.
- 13. Defendant Atherton owns and operates a website with the following URL address: www.athertontrust.com.
- 14. Upon information and belief, Defendant Atherton has exploited Plaintiff's copyrighted photographs for commercial use on its website without permission.
- 15. Because Defendant Atherton has refused to cooperate or disclose information relating to its infringing use of Plaintiff's work, the full scope of Defendant's infringing activities in this regard has not yet been ascertained.
- 16. Upon information and belief, Defendant used at least three (3) of Plaintiff's copyrighted photographs on its website without permission.
- 17. Upon information and belief, Defendant Kraig Kast is the person primarily responsible for the content of Atherton's website and/or exercises control over such content and enjoys benefits and derives profits from the operation of the website.

18. The following is a true and correct copy of Plaintiff's photograph identified or referred to as "07004-278"



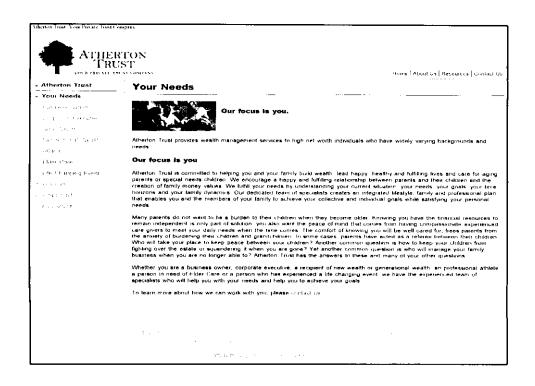
19. The following is a true and correct copy of a screen capture of the "Our Commitment" page (http://www.athertontrust.com/commitment.php) of Atherton's website (See Exhibit 1):



20. The following is a true and correct copy of Plaintiff's photograph identified or referred to as "01018-03":



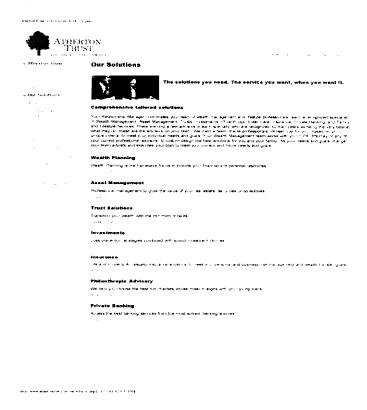
21. The following is a true and correct copy of a screen capture of the "Your Needs" page (http://www.athertontrust.com/your-needs.php) of Defendant Atherton's website (See Exhibit 2):



22. The following is a true and correct copy of Plaintiff's photograph identified or referred to as "07006-3520":



23. The following is a true and correct copy of a screen capture of the "Our Solutions" page (http://www.athertontrust.com/our-solution.php) of Defendant Atherton's website (See Exhibit 3):



- 24. Defendant Atherton used, published, distributed, and otherwise exploited Plaintiff's photographs on its website without obtaining prior permission from Plaintiff and without acquiring a license to do so.
- 25. Upon information and belief, Atherton copied these images (along with significant other content) from the webpage of Wells Fargo, one of Erickson's clients who obtained a legitimate license to use these images on its website.
- 26. Upon information and belief, the use of the Erickson image on the "Our Commitment" page of the Atherton website was copied from the "Our Approach" page of the Wells Fargo site. Compare Exhibit 1 (http://www.athertontrust.com/commitment.php) to Exhibit 4 (https://www.wellsfargo.com/theprivatebank/ourapproach/).
- 27. Upon information and belief, the use of the Erickson image on the "Your Needs" page of the Atherton website was copied from the "Your Profile" page of the Wells Fargo site.

 Compare Exhibit 2 (http://www.wellsfargo.com/theprivatebank/yourprofile/).
- 28. Upon information and belief, the use of the Erickson image on the "Our Solutions" page of the Atherton website was copied from the "Our Solutions" page of the Wells Fargo site. Compare Exhibit 3 (http://www.athertontrust.com/our-solution.php) to Exhibit 6 (https://www.wellsfargo.com/theprivatebank/oursolutions/).
- 29. On July 12, 2011, Plaintiff requested that Defendant Atherton cease usage of the copyrighted images presented herein, and disclose information regarding its infringing use of Plaintiff's copyrighted works.

- 30. Defendant Kast responded by claiming that a third-party web developed had included the images on Atherton's website. When pressed for more information about the identity of the web developer, Defendant Kast refused to provide additional information.
- 31. Defendant Kast's response to the takedown demand evinces that he exercised control over the content of the Atherton website and was responsible for overseeing its content.
- 32. Plaintiff registered the photographs used by Defendant with the United States Copyright Office.
 - 33. Image 01018-03 is registered under Copyright Registration VA 1-734-754.
 - 34. Image 07004-278 is registered under Copyright Registration VA 1-745-747.
 - 35. Image 07006-3520 is registered under Copyright Registration VA 1-632-501.
- 36. Upon information and belief, Plaintiff registered copyrights in these images prior to Defendant Atherton's infringement.
- 37. Because Defendants have refused to cooperate or disclose information relating to its infringing use of Plaintiff's work, the full scope of Defendants' infringing activities has not yet been ascertained.

COUNT I (COPYRIGHT INFRINGEMENT)

- 38. Plaintiff repeats and re-alleges each allegation set forth in paragraphs 1-37 as if set forth fully herein.
- 39. Plaintiff is the registered copyright owner of the creative works identified herein and that are the subject of this action.
- 40. Defendant Atherton used, published, displayed, distributed, and/or exploited Plaintiff's creative works without prior license or permission or authorization to do so.
 - 41. Defendant Atherton did not secure permission, authorization, or a license to use

and display Plaintiff's creative works in the publications and materials identified herein prior to publication.

- 42. Upon information and belief, Defendant Kraig Kast is the person primarily responsible for the content of Atherton's website and/or exercises control over such content and enjoys benefits and derives profits from the operation of the website.
- 43. Defendants' use of Plaintiff's creative work did not accord any attribution or credit or ownership of this work to Plaintiff.
- 44. Defendant Atherton's failure and/or refusal to disclose information regarding its infringing conduct through Defendant Kast was willful, knowing and intentional.
- 45. By using, displaying, distributing, exploiting, publishing, and otherwise exploiting Plaintiff's copyrighted creative works in its commercial website. Defendants infringed Plaintiff's copyrights in the creative works identified herein.
- 46. By infringing Plaintiff's copyrights, Defendants misappropriated Plaintiff's intellectual property for its own profit, causing Plaintiff significant injuries, damages, and losses in amounts to be determined at trial.
- 47. Upon information and belief, Defendants' unauthorized use of Plaintiff's copyrighted images was willful.
- 48. Plaintiff seeks all damages recoverable under the Copyright Act, including statutory or actual damages, including Defendants' profits attributable to the infringing use of Plaintiff's creative works, and damages suffered as a result of the lack of compensation, credit, and attribution and from any diminution in the value of Plaintiff's copyrighted works. Plaintiff also seeks all attorneys' fees and any other costs incurred in pursuing and litigating this matter.

WHEREFORE, Plaintiff respectfully prays for judgment on his behalf and for

the following relief:

1. A preliminary and permanent injunction against Defendants from copying,

displaying, distributing, advertising, promoting, and/or selling the infringing publications

identified herein, and requiring Defendants to deliver to the Court for destruction or other

appropriate disposition all relevant materials, including digital files of Plaintiff's photographs

and all copies of the infringing materials described in this complaint that are in the control or

possession or custody of Defendants;

2. All allowable damages under the Copyright Act, including, but not limited to,

statutory or actual damages, including damages incurred as a result of Plaintiff's loss of licensing

revenue and Defendants' profits attributable to infringement, and damages suffered as a result of

the lack of credit and attribution;

3. All allowable damages caused by and/or resulting from Defendants' violation and

infringement of Plaintiff's moral rights in and to this creative visual work:

4. Plaintiff's full costs, including litigation expenses, expert witness fees, interest,

and any other amounts authorized under law, and attorneys' fees incurred in pursuing and

litigating this matter;

5. Any other relief authorized by law, including punitive and/or exemplary damages:

and

6. For such other and further relief as the Court deems just and proper.

JURY TRIAL DEMANDED

Dated March 7, 2012

New York, New York.

10

Respectfully submitted,

NELSON & McCULLOCH LLP

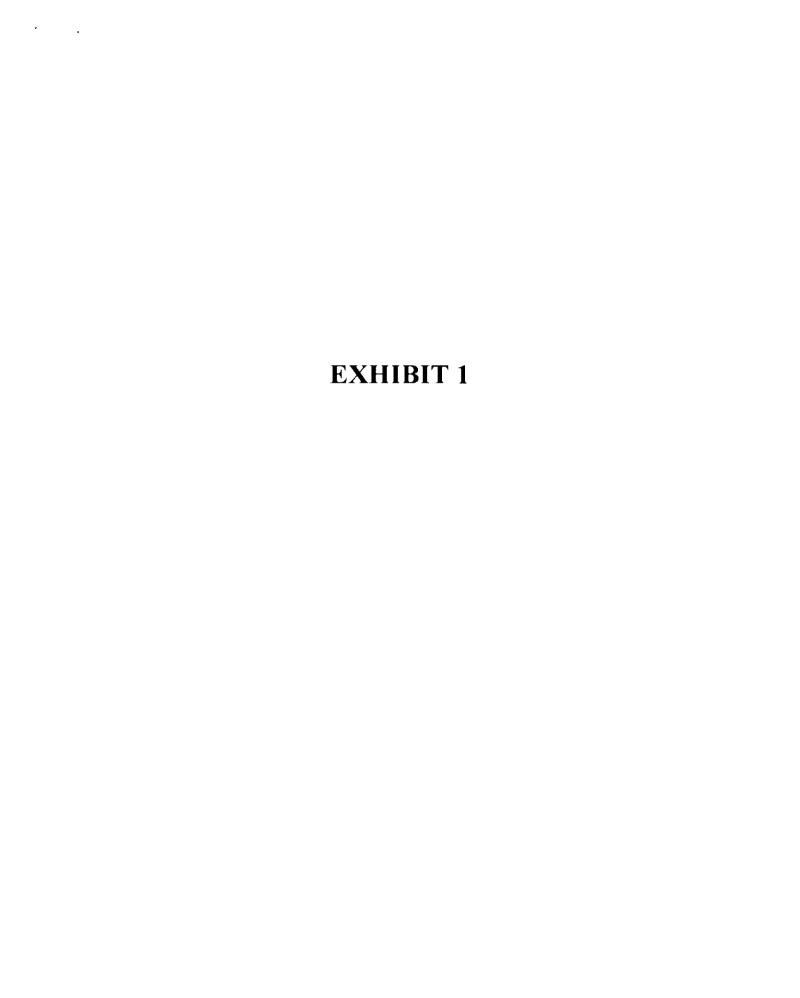
By:

Danial A. Nelson (DN4940) Kevin P. McCulloch (KM0530) The Chrysler Building 405 Lexington Ave., 26th Floor New York, New York 10174

T: (212) 907-6677 F: (646) 308-1178

dnelson@nelsonmcculloch.com kmcculloch@nelsonmcculloch.com

Attorneys for Plaintiff





Atherton Trust

Your Needs

Your Goals

- Our Approach
- Commitment

People

Methodology

Our Solutions

Our Commitment to you

We take our responsibilities as Trustees very seriously. It is our goal not to lose your original principle whether it is invested in securities, real estate or collectibles. Using the tools available to us we make every effort to achieve that goal while seeking optimum returns within your risk tolerance.



We meld commitment, people and methodology together to form our approach to meeting your individual needs and achieving your goals.

1. Act In Your Best Interest	Show Details
2. Follow a Fiduciary Duty Standard Of Care	Show Details
3. Deliver Attentive, Personalized Service	Show Details
4. Leverage our proven processes and consultative approach	Show Details
5. Build Customized, Integrated Investment Plans	Show Details
6. Achieve Goals And Experience Long-Term Success Through Strategic Ad	vice Show Details
7. Offer A Team For Each Client	Show Details
▶ 8. Manage Your Team Well	Show Dota
9. Focus On Professional Advice, Not On Products	Show Details
10. Align Fee Structure with Your Best Interests	Show Details
¹ 11. Practice Full Disclosure and Seek Transparent Costs	Show Details
* 12. Utilize The Best People Irrespective Of The Source	Show Details
13. Take Advantage of Research	Show Details
* 14. Practice What We Preach	Show Details
¹ 15. Produce Quantifiable Results	Show Details

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EXHIBIT 2



Atherton Trust

Your Needs

Business Owner

Corporate Executive

New Wealth

Generational Wealth

Athlete

Elder Care

Life Changing Event

Your Goals

Our Approach

Our Salutions

Your Needs



Our focus is you.

Atherton Trust provides wealth management services to high net worth individuals who have widely varying backgrounds and needs.

Our focus is you

Atherton Trust is committed to helping you and your family build wealth, lead happy, healthy and fulfilling lives and care for aging parents or special needs children. We encourage a happy and fulfilling relationship between parents and their children and the creation of family money values. We fulfill your needs by understanding your current situation, your needs, your goals, your time horizons and your family dynamics. Our dedicated team of specialists creates an integrated lifestyle, family and professional plan that enables you and the members of your family to achieve your collective and individual goals while satisfying your personal needs.

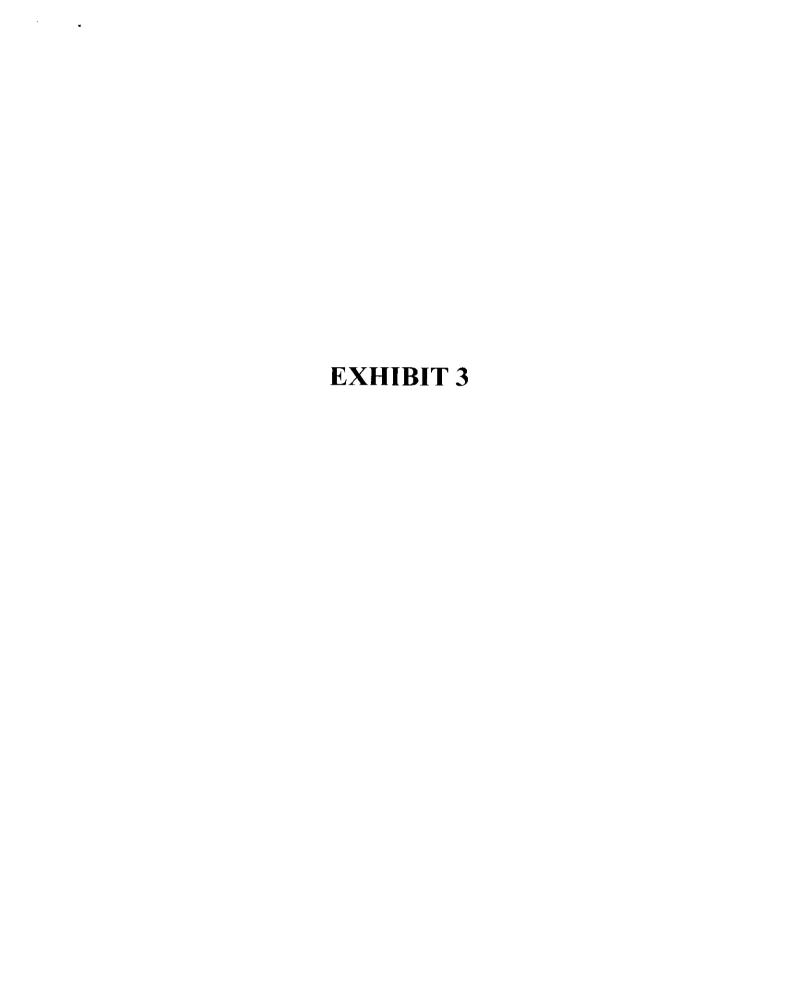
Many parents do not want to be a burden to their children when they become older. Knowing you have the financial resources to remain independent is only part of solution, you also want the peace of mind that comes from having compassionate experienced care givers to meet your daily needs when the time comes. The comfort of knowing you will be well cared for, frees parents from the anxiety of burdening their children and grandchildren. In some cases, parents have acted as a referee between their children. Who will take your place to keep peace between your children? Another common question is how to keep your children from fighting over the estate or squandering it when you are gone? Yet another common question is who will manage your family business when you are no longer able to? Atherton Trust has the answers to these and many of your other questions.

Whether you are a business owner, corporate executive, a recipient of new wealth or generational wealth, an professional athlete, a person in need of Elder Care or a person who has experienced a life changing event, we have the experienced team of specialists who will help you with your needs and help you to achieve your goals.

To learn more about how we can work with you, please contact us

About Us | Reservoires | Contract Us | Year Louis | Their Gouls | Car Appendiate | The Solutions |
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Atherton Trust

Your Needs

Your Goals

Our Approach

Our Solutions

Wealth Planning

Trust & Guardian Services

Elder Care

Investments

Insurance

Private Banking

Philanthropic Advisory

Family Wealth

Specialized Wealth Solutions

Asset Management

Our Solutions



The solutions you need. The service you want, when you want it.

Comprehensive tailored solutions

Your Relationship Manager coordinates your team of wealth management and lifestyle professionals, each a recognized specialist in Wealth Management, Asset Management, Trusts, Investments, Philanthropy, Elder Care, Insurance, Private Banking, and Family and Lifestyle Services. There are only a few advisors in each specialty who are recognized by their peers as being the very best at what they do; these are the advisors on your team. We meld a team of elite professionals, chosen just for you, based on your unique criteria, to meet your individual needs and goals. Your Wealth Management team works with your CPA, Attorney or any of your current professional advisors, to custom design the best solutions for you and your family. As your needs and goals change, your team adjusts and executes your plan to meet your current and future needs and goals.

Wealth Planning

Wealth Planning is the framework for us to provide your financial and personal resources Read more...

Asset Management

Professional management to grow the value of your real estate, securities or collectibles Read more...

Trust Solutions

Transition your wealth with the minimum of taxes Read more...

Investments

Loss prevention strategies combined with sound investment choices Read more...

Insurance

Life and Property & Casualty insurance solutions to meet your personal and business risk management and wealth transfer goals Read more...

Philanthropic Advisory

We help you choose the best run charities whose mission aligns with your giving plans Read more...

Private Banking

Access the best banking services from the most solvent banking sources Read more...

About Us | Resources | Contact Un | You besits | You fours | (700 bpgross of Car Servictor Copyright - 2010, Addicator Frank - The Partie Street Company

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Our Approach – Wells Fargo Private Bank

THE PRIVATE BANK		Т	Ħ	E	P	R	ĭ	v	A	т	E	Ва	N	ĸ
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Username:	Paceword:	 Sign Or
username:	Password:	U. Sign On

Contact Us - Camilly Wealth - wellstands com-

The Private Bank

Your Goals

Your Profile

Our Solutions

» Our Approach

Our Approach

Als Coulding page



A personal approach to serving you.

For more than 150 years, Wells Fargo has helped generations of families build, manage, preserve and transition their wealth.

Our approach to private wealth management focuses on bringing together the <u>people</u>, <u>philosophy</u> and <u>process</u> to serve your unique financial needs and aspirations.









What we believe about successful wealth management

At Wells Fargo, we are focused on helping our clients succeed, and work continuously to improve our approach. Our long tradition of service suggests to us that there are three keys to providing successful wealth management; people, philosophy and process.

We see that the service that we offer can be no better than the quality of the <u>people</u> serving our clients, and that is why we place a great deal of emphasis on hiring the right people, training them appropriately, and encouraging them to grow professionally.

We have found that for us the right philosophy is centered on client focus, an extensive investment platform and continued innovation.

And finally, we have found that effective wealth management requires diligent execution of a disciplined process focused on helping each client succeed, and evolving that plan to meet changing life circumstances.

Learn more about how Wells Fargo Private Bank can enrich your life with private wealth management <u>solutions</u> custom-designed to address your deepest needs and aspirations

Our commitment to you

Wells Fargo is proud of our tradition of private wealth management. At The Private Bank, we are focused on helping you succeed, and commit that

- 1. Develop and implement a comprehensive wealth plan tailored to your needs.
- 2. Leverage our disciplined, consultative goals-based <u>wealth planning</u> process to address the wealth management issues that you are likely to face in your financial life.
- 3. Utilize the vast resources of Wells Fargo to develop integrated wealth management solutions tailored to meet your particular needs.
- 4. Deliver exceptional, personalized service through your dedicated relationship manager, and The Private Bank service team available 24/7.

Wells Fargo Private Bank provides products and services through Wells Fargo Bank IN A, and its verious offiliates and subsidiaries.

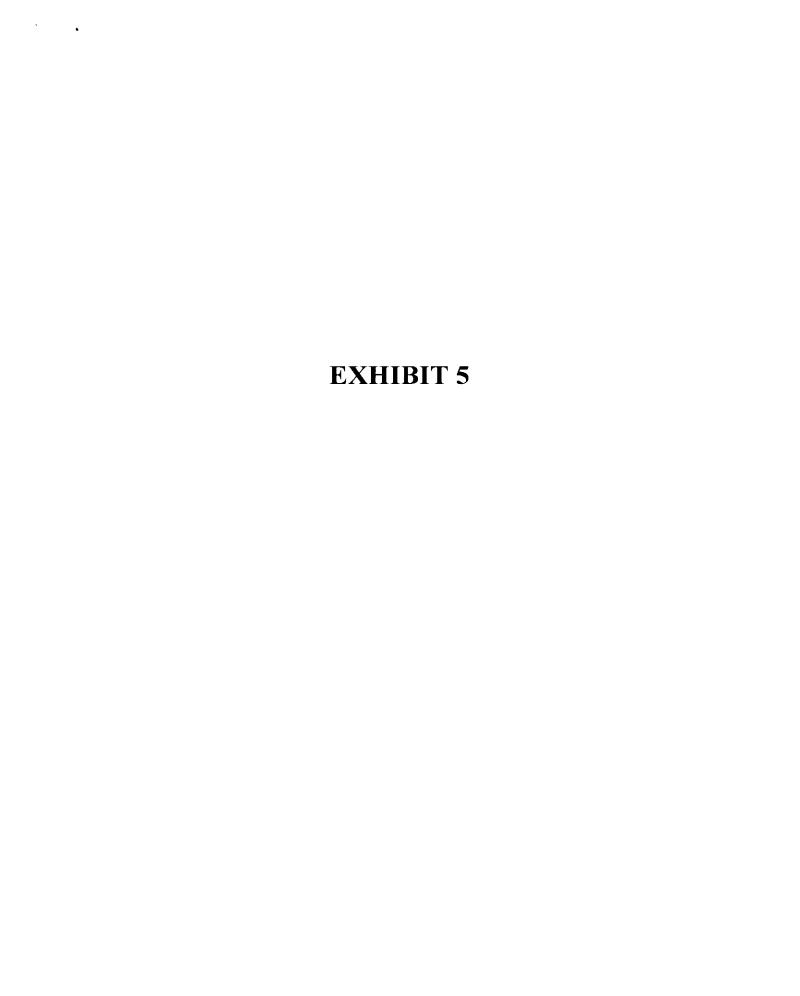
Wells Fargo Bank, N.A. Member FDIC

Investment and Insurance Products: * Not FDIC Insured * No Bank Guarantee * May Lose Value

Your Goals | Four Profile | Our Solutions | Our Approach

About Webs Fargo | Careors | Frivacy Security & Legal | Report Email Fraud

© 2011 Wells Fargo. All rights reserved. NMLSR ID 399801





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Username:	Password:	Sign C

Contact Us - Family Wealth - wellsfargo com-

√The Private Bank

Your Profile - Wells Fargo Private Bank

Your Goals

> Your Profile

Our Solutions

Our Approach

Your Profile

and Ponthis page



A focus on understanding you.

Wells Fargo Private Bank provides wealth management services to high net worth individuals who have widely varying backgrounds and needs.

Our focus is on you

Your dedicated relationship manager is focused on understanding you and your family – including your current situation, your goals, your time horizons and your family dynamics.

Based on this foundational understanding, your relationship manager will bring together a dedicated team of specialists who will work together to create an integrated, customized wealth plan to help you achieve your goals. We tailor your wealth plan and bring together wealth planning, private banking, investments, trust solutions, specialized wealth solutions and insurance for your unique needs.

We hope the illustrative profiles referenced below give you an idea of how we work with a few different types of clients, so that you can begin to understand the care we would take in developing a customized wealth strategy for you.

Business Owner
Corporate Executive
New Wealth
Generational Wealth
Professional Advisor

To learn more about how we can work with you, please contact us

Wolls Fargo Private Bank provides products and services through Wells Fargo Bank, N.A. and its various affiliates and subsidiaries.

Brokerage products and services are offered through Wells Fargo Advisors. Wells Fargo Advisors is the trade name used by two separato registered broker dealers: Wells Fargo Advisors, LLC and Wells Fargo Advisors Financial Network LLC, (Members SIPC), non-bank affiliates of Wells Fargo & Company

Insurance products are offered through our affiliated non-bank insurance agencies (California license #26-0670024)

🛍 Equal Housing Lender

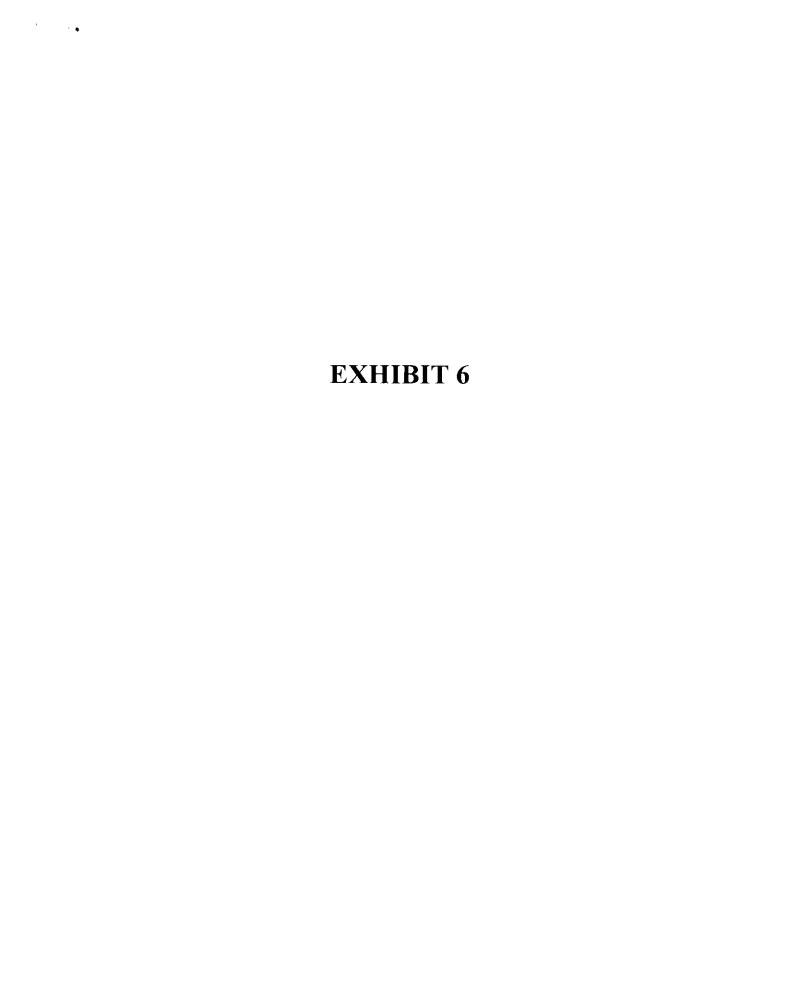
Investment and insurance Products:

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The solutions and service you need.

For more than 150 years, Wells Fargo has provided innovative wealth management solutions with a focus on client service.

A wide range of wealth management solutions

As a client of The Private Bank, you work with a relationship manager who in turn coordinates a <u>wealth management team</u> comprised of dedicated professionals, each a specialist in a different area of wealth management.

Our specialists work with your attorney, CPA or any of your professional advisors to custom-design the solutions most appropriate for you and your family.

At Wells Fargo Private Bank, a wide range of wealth management solutions is available to you:

- Wealth planning is core to our ability to understand your unique needs and align the appropriate wealth management solutions to meet them.
- <u>Private banking</u> solutions that leverage credit, deposit and cash management to help you reach your financial goals.
- Investments organized within an asset allocation plan custom designed for your specific circumstances.
- Trust solutions Wells Fargo can help you set up a <u>personal trust</u>, serve as your <u>corporate trustee</u>, and administer your trust with a wide range of <u>trustee services</u>, all tailored to your unique circumstances.
- Specialized wealth solutions for complex wealth and asset management needs, including business advisory services, philanthropic services, elder services and special needs trust, among others.
- Insurance we can bring you insurance solutions that are carefully synchronized with your overall wealth plan.
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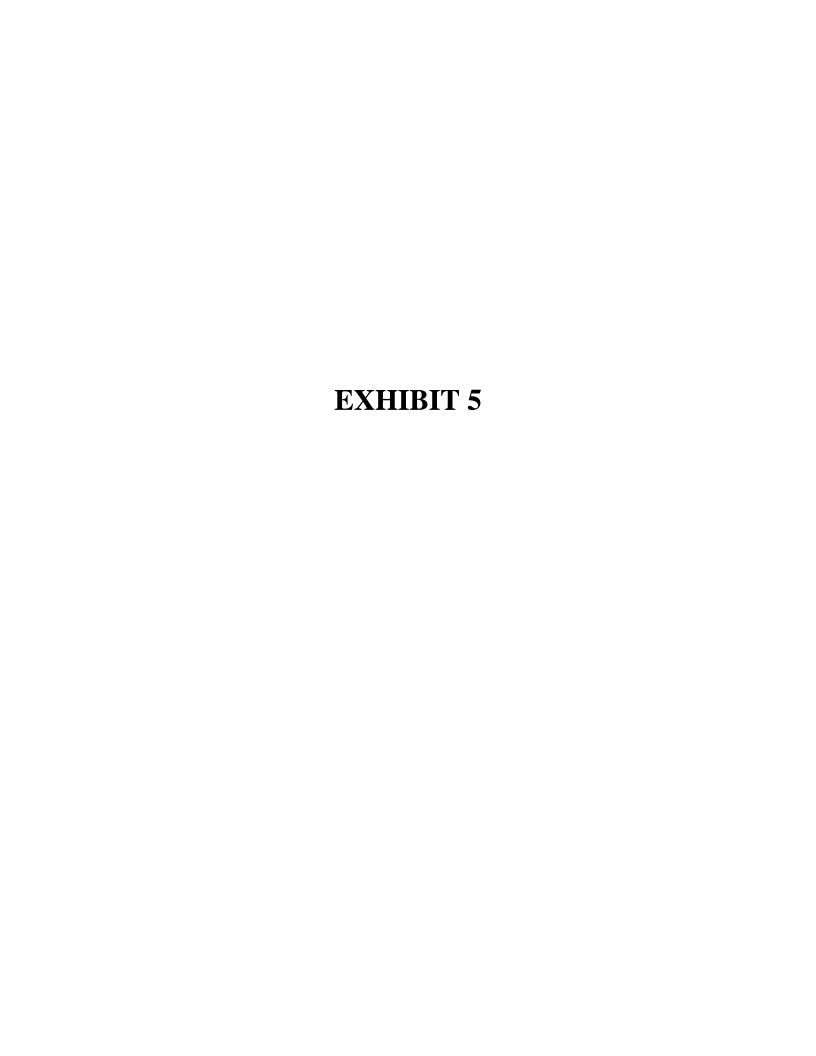
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Wealth Management Update: Tax Relief Act of 2010: Impact on the 12 Wealth Management Issues, (PDF)* How The Act may specifically impact the 12 wealth management issues you may commonly face in your financial life.

Podcast: New Year, Different Tax Rules From breaks on income and estate taxes to write-offs for businesses, the recently signed Tax Relief Act of 2010 seems to offer something for everyone.

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Danial A. Nelson (DN4940) Kevin P. McCulloch (KM0530) NELSON &McCULLOCH LLP The Chrysler Building 405 Lexington Ave., 26th Floor New York, New York 10174 T: (212) 907-6677

T: (212) 907-6677 F: (646) 308-1178

Counsel for Plaintiffs

IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

ERICKSON PRODUCTIONS, INC., and JIM ERICKSON,

Plaintiffs,

v.

ATHERTON TRUST; KRAIG R. KAST; and ONLY WEBSITES, INC.

Defendants.

No. 12-CV-1693-PGG

Hon. Paul G. Gardephe

PLAINTIFFS'
FIRST AMENDED COMPLAINT

S.D.C. S.D. N.Y.

Plaintiffs ERICKSON PRODUCTIONS, INC. and JIM ERICKSON, by and through undersigned counsel, pursuant to the applicable Federal Rules of Civil Procedure and the Local Rules of this Court, demand a trial by jury of all claims and issues so triable, and for their Complaint against Defendants Atherton Trust, Kraig Kast, and Only Websites, Inc. hereby assert and allege as follows:

JURISDICTION AND VENUE

1. Plaintiff Erickson Productions, Inc. ("Erickson Productions") is the sole distributor and licensor of photographic images taken by Plaintiff Jim Erickson ("Erickson") (collectively "Plaintiffs").

- 2. Erickson owns the copyrights to the images at issue in this action.
- 3. Erickson Productions, Inc.'s primary place of business is Petaluma, California.
- 4. Upon information and belief, Defendant Atherton Trust ("Atherton") is a real estate wealth management company.
- 5. Upon information and belief, Defendant Kraig R. Kast ("Kast") is the Chief Executive Officer and Managing Trustee of Atherton Trust.
- 6. Upon information and belief, Atherton is a Delaware registered corporation with its primary place of business in San Mateo, California with additional branch offices throughout the United States.
- 7. Upon information and belief, Defendant Only Websites, Inc. is a website development company with its primary place of business in American Fork or Salt Lake City, UT, with offices in Atlanta, GA and Honolulu, HI.
- 8. This is an action for copyright infringement and related claims brought by Plaintiffs against Defendants for unauthorized use of Erickson's copyrighted photographs.
- 9. Jurisdiction for Plaintiffs' claims lies with the United States District Court for the Southern District of New York pursuant to the Copyright Act of 1976, 17 U.S.C. §§101, et seq., 28 U.S.C. § 1331 (conferring original jurisdiction "of all civil actions arising under the Constitution, laws, or treaties of the United States"), and 28 U.S.C. § 1338(a) (conferring original jurisdiction over claims arising under any act of Congress relating to copyrights).
- 10. Venue is proper in this Court under 28 U.S.C. §§1391(b) since a substantial portion of the alleged misconduct by the Defendants giving rise to the claims asserted herein occurred in this District and 28 U.S.C. § 1400(a) since Defendants may be found in this District.
 - 11. Upon information and belief, evidence adduced during discovery will show that

Defendants have significant contacts, both general and specifically related to the events at issue in this action, with the forum jurisdiction, including operating a website that is fully interactive and thus can be and has been accessed by persons in this district; and Defendants infringed Plaintiffs' copyrights in this jurisdiction.

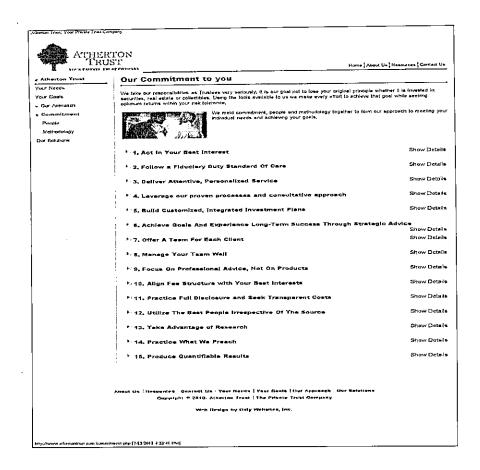
GENERAL ALLEGATIONS

- 12. Plaintiff Erickson Productions is a distributor and licensor of stock photography images taken by Jim Erickson.
- 13. Mr. Erickson is a professional photographer who makes his living by taking and licensing photographs.
- 14. Defendant Atherton owns and operates a website with the following URL address: www.athertontrust.com.
- 15. Upon information and belief, Defendant Atherton exploited Mr. Erickson's copyrighted photographs for commercial use on this website without permission.
- 16. Because Defendant Atherton has refused to cooperate or disclose information relating to its infringing use of Plaintiff's work, the full scope of Defendant's infringing activities in this regard has not yet been ascertained.
- 17. Upon information and belief, Defendant used at least three (3) of Plaintiff's copyrighted photographs on its website without permission.
- 18. Upon information and belief, Atherton engaged Defendant Only Websites, Inc. to create and publish the infringing website.
- 19. Upon information and belief, Only Websites, Inc. copied Plaintiffs' photographs without permission on the website it created for Atherton and then published Plaintiffs' photographs without permission.

- 20. Upon information and belief, Defendant Kraig Kast is the person primarily responsible for the content of Atherton's website and/or exercises control over such content and enjoys benefits and derives profits from the operation of the website.
- 21. The following is a true and correct copy of Mr. Erickson's photograph identified or referred to as "07004-278"



22. The following is a true and correct copy of a screen capture of the "Our Commitment" page (http://www.athertontrust.com/commitment.php) of Atherton's website (See Exhibit 1):

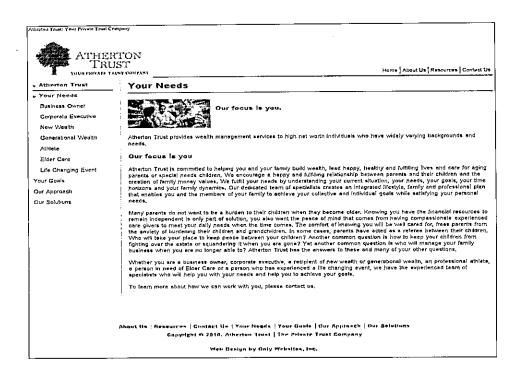


23. The following is a true and correct copy of Mr. Erickson's photograph identified or referred to as "01018-03":



24. The following is a true and correct copy of a screen capture of the "Your Needs"

page (http://www.athertontrust.com/your-needs.php) of Defendant Atherton's website (See Exhibit 2):

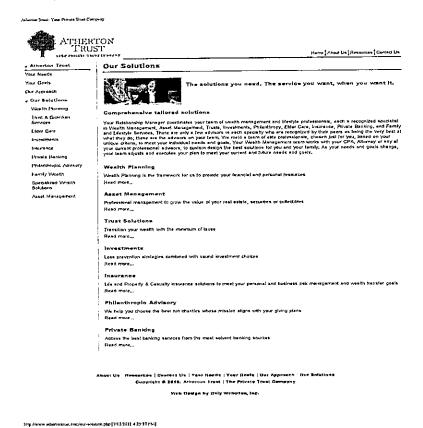


25. The following is a true and correct copy of Plaintiff's photograph identified or referred to as "07006-3520":



26. The following is a true and correct copy of a screen capture of the "Our Solutions" page (http://www.athertontrust.com/our-solution.php) of Defendant Atherton's

website (See Exhibit 3):



- 27. Defendant Atherton used, published, distributed, and otherwise exploited Plaintiff's photographs on its website without obtaining prior permission from Plaintiff and without acquiring a license to do so.
- 28. Upon information and belief, Atherton copied these images (along with significant other content) from the webpage of Wells Fargo, one of Erickson's clients who obtained a legitimate license to use these images on its website.
- 29. Upon information and belief, the use of the Erickson image on the "Our Commitment" page of the Atherton website was copied from the "Our Approach" page of the

Wells Fargo site. Compare Exhibit 1 (http://www.athertontrust.com/commitment.php) to Exhibit 4 (https://www.wellsfargo.com/theprivatebank/ourapproach/).

- 30. Upon information and belief, the use of the Erickson image on the "Your Needs" page of the Atherton website was copied from the "Your Profile" page of the Wells Fargo site.

 Compare Exhibit 2 (http://www.athertontrust.com/your-needs.php) to Exhibit 5 (https://www.wellsfargo.com/theprivatebank/yourprofile/).
- 31. Upon information and belief, the use of the Erickson image on the "Our Solutions" page of the Atherton website was copied from the "Our Solutions" page of the Wells Fargo site. Compare Exhibit 3 (http://www.wellsfargo.com/theprivatebank/oursolutions/).
- 32. On July 12, 2011, Plaintiff requested that Defendant Atherton cease usage of the copyrighted images presented herein, and disclose information regarding its infringing use of Plaintiff's copyrighted works.
- 33. Defendant Kast responded by claiming that a third-party web developed had included the images on Atherton's website. When pressed for more information about the identity of the web developer, Defendant Kast initially refused to provide additional information.
- 34. Defendant Kast's response to the takedown demand evinces that he exercised control over the content of the Atherton website and was responsible for overseeing its content.
- 35. Plaintiff registered the photographs used by Defendant with the United States Copyright Office.
 - 36. Image 01018-03 is registered under Copyright Registration VA 1-734-754.
 - 37. Image 07004-278 is registered under Copyright Registration VA 1-745-747.
 - 38. Image 07006-3520 is registered under Copyright Registration VA 1-632-501.

39. Upon information and belief, Erickson registered his copyrights in these images prior to Defendant Atherton's infringement.

- 5

40. Because Defendants have refused to cooperate or disclose information relating to its infringing use of Plaintiff's work, the full scope of Defendants' infringing activities has not yet been ascertained.

COUNT I (COPYRIGHT INFRINGEMENT)

- 41. Plaintiffs repeat and reallege each allegation set forth above as if set forth fully herein.
- 42. Erickson is the registered copyright owner of the creative works identified herein and that are the subject of this action. Erickson Productions is the sole distributor ad licensor of this content.
- 43. Defendants used, published, displayed, distributed, and/or exploited Plaintiffs' creative works without prior license or permission or authorization to do so.
- 44. Defendants did not secure permission, authorization, or a license to use and display Plaintiffs' creative works in the publications and materials identified herein prior to publication.
- 45. Upon information and belief, Defendant Kraig Kast is the person primarily responsible for the content of Atherton's website and/or exercises control over such content and enjoys benefits and derives profits from the operation of the website.
- 46. Upon information and belief, Defendant Kast engaged Defendant Only Websites, Inc. to develop and create the infringing website.
- 47. Defendants' use of Plaintiff's creative work did not accord any attribution or credit or ownership of this work to Plaintiff.

- 48. Defendant Atherton's failure and/or refusal to disclose information regarding its infringing conduct through Defendant Kast was willful, knowing and intentional.
- 49. By using, displaying, distributing, exploiting, publishing, and otherwise exploiting Erickson's copyrighted creative works, Defendants infringed Erickson's copyrights in the creative works identified herein.
- 50. Defendants' infringements caused Plaintiffs significant injuries, damages, and losses in amounts to be determined at trial.
 - 51. Upon information and belief, Defendants' unauthorized use was willful.
- 52. Plaintiffs seek all damages recoverable under the Copyright Act, including statutory or actual damages, including Defendants' profits attributable to the infringements, and damages suffered as a result of the lack of compensation, credit, and attribution and from any diminution in the value of Plaintiffs' copyrighted works. Plaintiffs also seek all attorneys' fees and any other costs incurred in pursuing and litigating this matter.

WHEREFORE, Plaintiffs respectfully prays for judgment on his behalf and for the following relief:

- 1. A preliminary and permanent injunction against Defendants from copying, displaying, distributing, advertising, promoting, and/or selling the infringing publications identified herein, and requiring Defendants to deliver to the Court for destruction or other appropriate disposition all relevant materials, including digital files of Plaintiffs' photographs and all copies of the infringing materials described in this complaint that are in the control or possession or custody of Defendants;
- 2. All allowable damages under the Copyright Act, including, but not limited to, statutory or actual damages, including damages incurred as a result of Plaintiffs' loss of licensing

revenue and Defendants' profits attributable to infringement, and damages suffered as a result of

the lack of credit and attribution;

3. All allowable damages caused by and/or resulting from Defendants' violation and

infringement of Plaintiff's moral rights in and to this creative visual work;

4. Plaintiffs' full costs, including litigation expenses, expert witness fees, interest,

and any other amounts authorized under law, and attorneys' fees incurred in pursuing and

litigating this matter;

5. Any other relief authorized by law, including punitive and/or exemplary damages;

and

6. For such other and further relief as the Court deems just and proper.

JURY TRIAL DEMANDED

Dated June 1, 2012 New York, New York.

Respectfully submitted,

NELSON & McCULLOCH LLP

By:

Danial A. Nelson (DN4940)

Kevin P. McCulloch (KM0530)

The Chrysler Building

405 Lexington Ave., 26th Floor

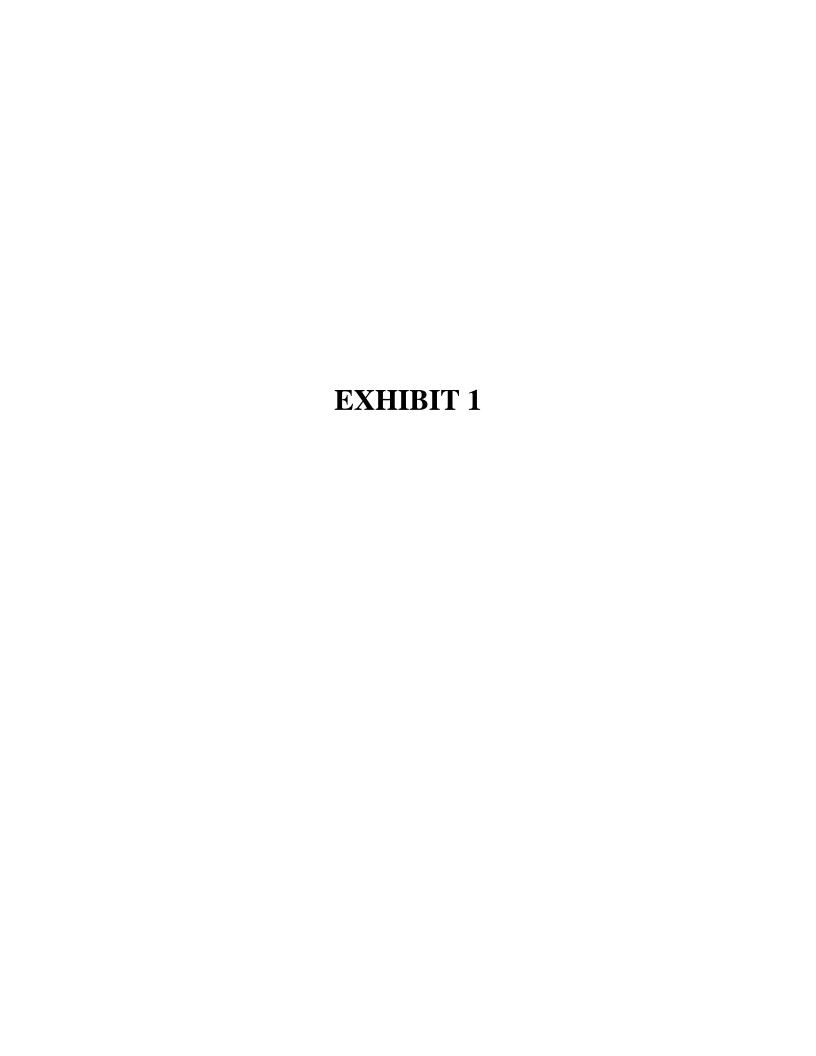
New York, New York 10174

T: (212) 907-6677 F: (646) 308-1178

dnelson@nelsonmcculloch.com

kmcculloch@nelsonmcculloch.com

Attorneys for Plaintiffs





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Your Needs

Your Goals

- Our Approach
- _____

Commitment

People

Methodology

Our Solutions

Our Commitment to you

We take our responsibilities as Trustees very seriously. It is our goal not to lose your original principle whether it is invested in securities, real estate or collectibles. Using the tools available to us we make every effort to achieve that goal while seeking optimum returns within your risk tolerance.

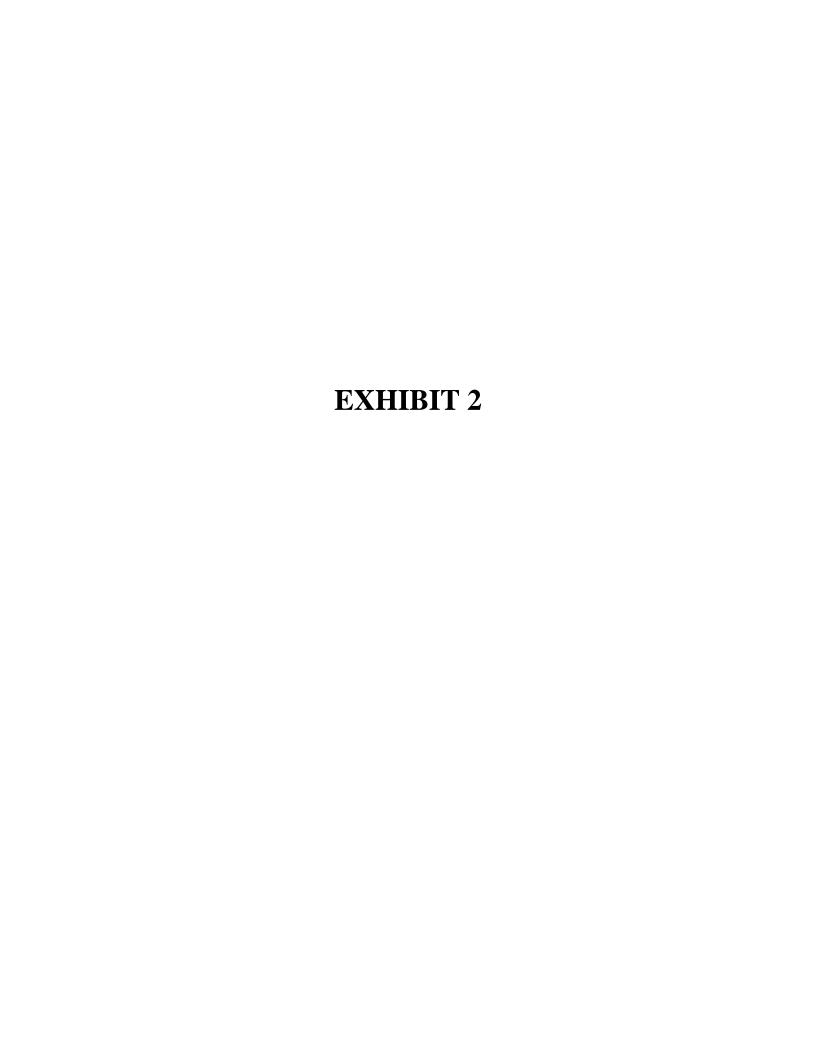


We meld commitment, people and methodology together to form our approach to meeting your individual needs and achieving your goals.

(A) A add to Many Boot Internal	Show Details
1. Act In Your Best Interest	Show Details
2. Follow a Fiduciary Duty Standard Of Care	Show Details
3. Deliver Attentive, Personalized Service	Show Details
▶ 4. Leverage our proven processes and consultative approach	Show Details
▶ 5. Build Customized, Integrated Investment Plans	Show Details
● 6. Achieve Goals And Experience Long-Term Success Through Strategic Adv	rice Show Details
▶ 7. Offer A Team For Each Client	Show Details
▶ 8. Manage Your Team Well	Show Details
9. Focus On Professional Advice, Not On Products	Show Details
▶ 10. Align Fee Structure with Your Best Interests	Show Details
▶ 11. Practice Full Disclosure and Seek Transparent Costs	Show Details
▶ 12. Utilize The Best People Irrespective Of The Source	Show Details
13. Take Advantage of Research	Show Details
14. Practice What We Preach	Show Details
15. Produce Quantifiable Results	Show Details

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Atherton Trust

Your Needs

Business Owner

Corporate Executive

New Wealth

Generational Wealth

Athlete

Elder Care

Life Changing Event

Your Goals

Our Approach

Our Solutions

Your Needs



Our focus is you.

Atherton Trust provides wealth management services to high net worth individuals who have widely varying backgrounds and needs.

Our focus is you

Atherton Trust is committed to helping you and your family build wealth, lead happy, healthy and fulfilling lives and care for aging parents or special needs children. We encourage a happy and fulfilling relationship between parents and their children and the creation of family money values. We fulfill your needs by understanding your current situation, your needs, your goals, your time horizons and your family dynamics. Our dedicated team of specialists creates an integrated lifestyle, family and professional plan that enables you and the members of your family to achieve your collective and individual goals while satisfying your personal needs.

Many parents do not want to be a burden to their children when they become older. Knowing you have the financial resources to remain independent is only part of solution, you also want the peace of mind that comes from having compassionate experienced care givers to meet your daily needs when the time comes. The comfort of knowing you will be well cared for, frees parents from the anxiety of burdening their children and grandchildren. In some cases, parents have acted as a referee between their children. Who will take your place to keep peace between your children? Another common question is how to keep your children from fighting over the estate or squandering it when you are gone? Yet another common question is who will manage your family business when you are no longer able to? Atherton Trust has the answers to these and many of your other questions.

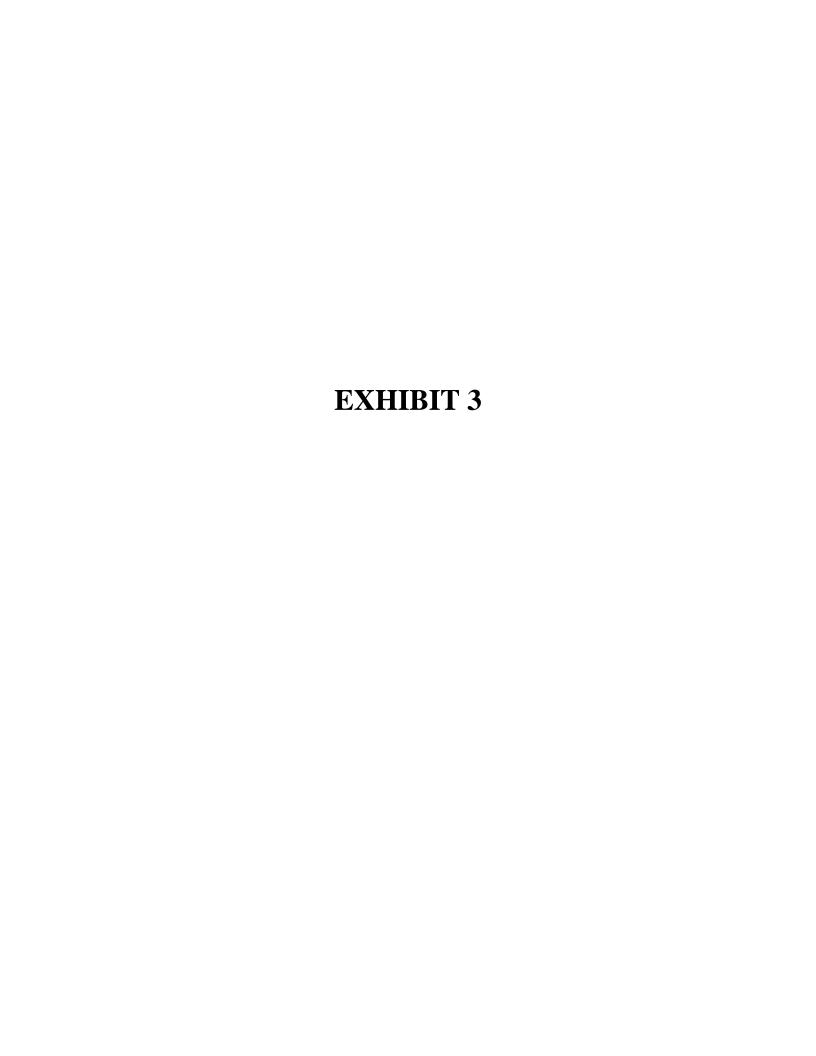
Whether you are a business owner, corporate executive, a recipient of new wealth or generational wealth, an professional athlete, a person in need of Elder Care or a person who has experienced a life changing event, we have the experienced team of specialists who will help you with your needs and help you to achieve your goals.

To learn more about how we can work with you, please contact us.

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Elder Care

Investments

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Private Banking

Philanthropic Advisory

Family Wealth

Specialized Wealth Solutions

Asset Management

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The solutions you need. The service you want, when you want it.

Comprehensive tailored solutions

Your Relationship Manager coordinates your team of wealth management and lifestyle professionals, each a recognized specialist in Wealth Management, Asset Management, Trusts, Investments, Philanthropy, Elder Care, Insurance, Private Banking, and Family and Lifestyle Services. There are only a few advisors in each specialty who are recognized by their peers as being the very best at what they do; these are the advisors on your team. We meld a team of elite professionals, chosen just for you, based on your unique criteria, to meet your individual needs and goals. Your Wealth Management team works with your CPA, Attorney or any of your current professional advisors, to custom design the best solutions for you and your family. As your needs and goals change, your team adjusts and executes your plan to meet your current and future needs and goals.

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Wealth Planning is the framework for us to provide your financial and personal resources Read more...

Asset Management

Professional management to grow the value of your real estate, securities or collectibles Read more...

Trust Solutions

Transition your wealth with the minimum of taxes

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Loss prevention strategies combined with sound investment choices

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Life and Property & Casualty insurance solutions to meet your personal and business risk management and wealth transfer goals Read more...

Philanthropic Advisory

We help you choose the best run charities whose mission aligns with your giving plans Read more...

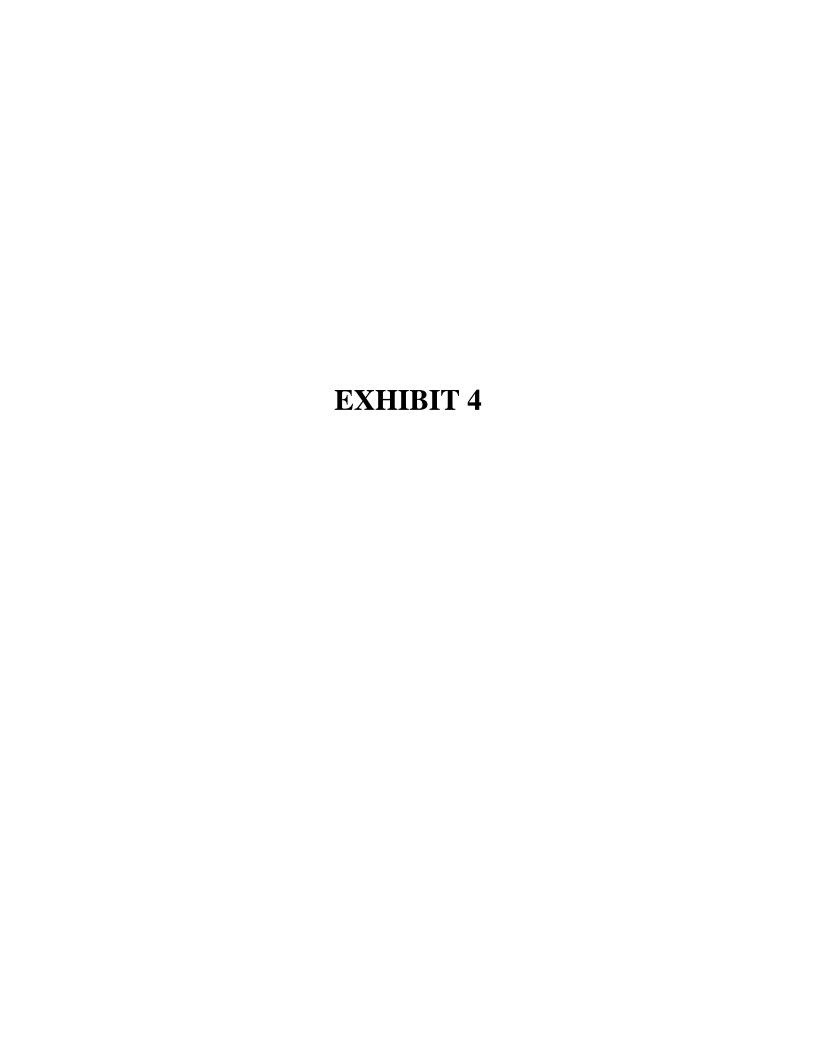
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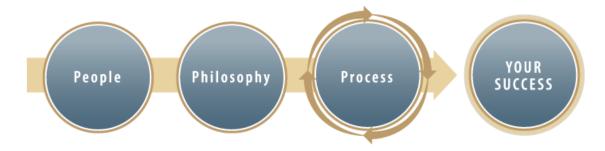




A personal approach to serving you.

For more than 150 years, Wells Fargo has helped generations of families build, manage, preserve and transition their wealth.

Our approach to private wealth management focuses on bringing together the people, philosophy and process to serve your unique financial needs and aspirations.



What we believe about successful wealth management

At Wells Fargo, we are focused on helping our clients succeed, and work continuously to improve our approach. Our long tradition of service suggests to us that there are three keys to providing successful wealth management: people, philosophy and process.

We see that the service that we offer can be no better than the quality of the people serving our clients, and that is why we place a great deal of emphasis on hiring the right people, training them appropriately, and encouraging them to grow professionally.

We have found that for us the right philosophy is centered on client focus, an extensive investment platform and continued innovation.

And finally, we have found that effective wealth management requires diligent execution of a disciplined process focused on helping each client succeed, and evolving that plan to meet changing life circumstances.

Learn more about how Wells Fargo Private Bank can enrich your life with private wealth management solutions custom-designed to address your deepest needs and aspirations.

Our commitment to you

Wells Fargo is proud of our tradition of private wealth management. At The Private Bank, we are focused on helping you succeed, and commit that

- 1. Develop and implement a comprehensive wealth plan tailored to your needs.
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- 3. Utilize the vast resources of Wells Fargo to develop integrated wealth management solutions tailored to meet your particular needs.
- 4. Deliver exceptional, personalized service through your dedicated relationship manager, and The Private Bank service team available 24/7.

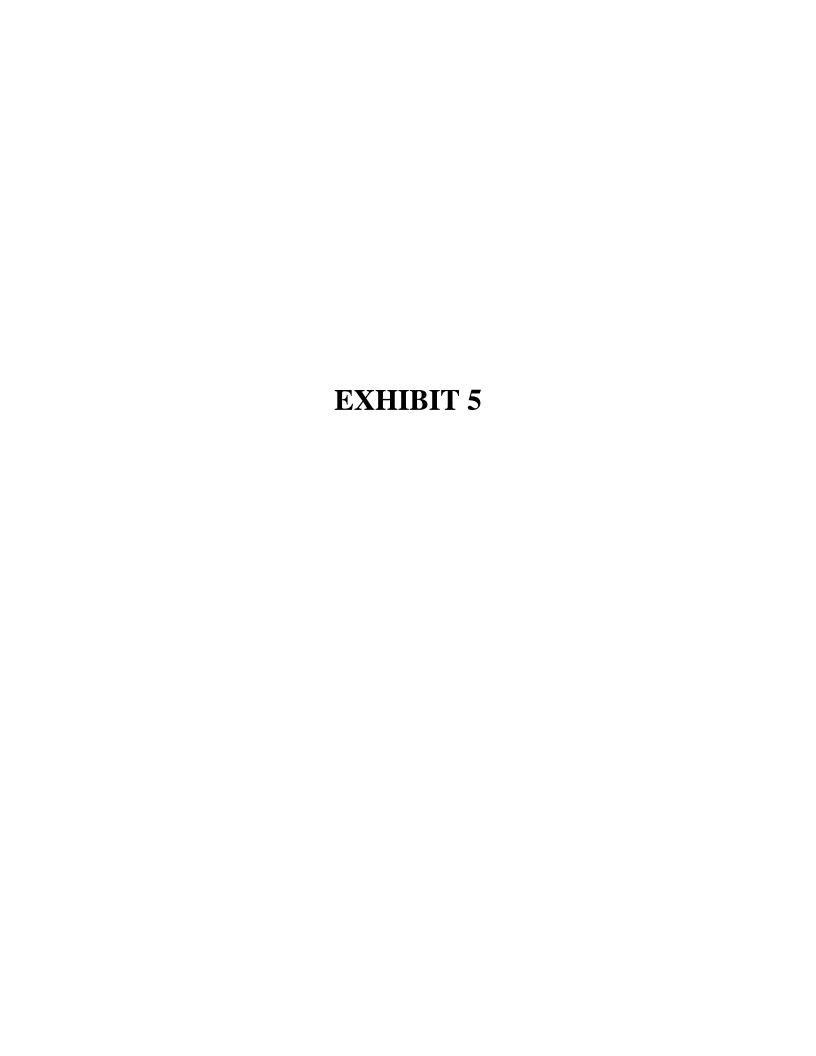
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Our focus is on you

Your dedicated relationship manager is focused on understanding you and your family – including your current situation, your goals, your time horizons and your family dynamics.

Based on this foundational understanding, your relationship manager will bring together a dedicated team of specialists who will work together to create an integrated, customized wealth plan to help you achieve your goals. We tailor your wealth plan and bring together wealth planning, private banking, investments, trust solutions, specialized wealth solutions and insurance for your unique needs.

We hope the illustrative profiles referenced below give you an idea of how we work with a few different types of clients, so that you can begin to understand the care we would take in developing a customized wealth strategy for you.

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Corporate Executive
New Wealth
Generational Wealth
Professional Advisor

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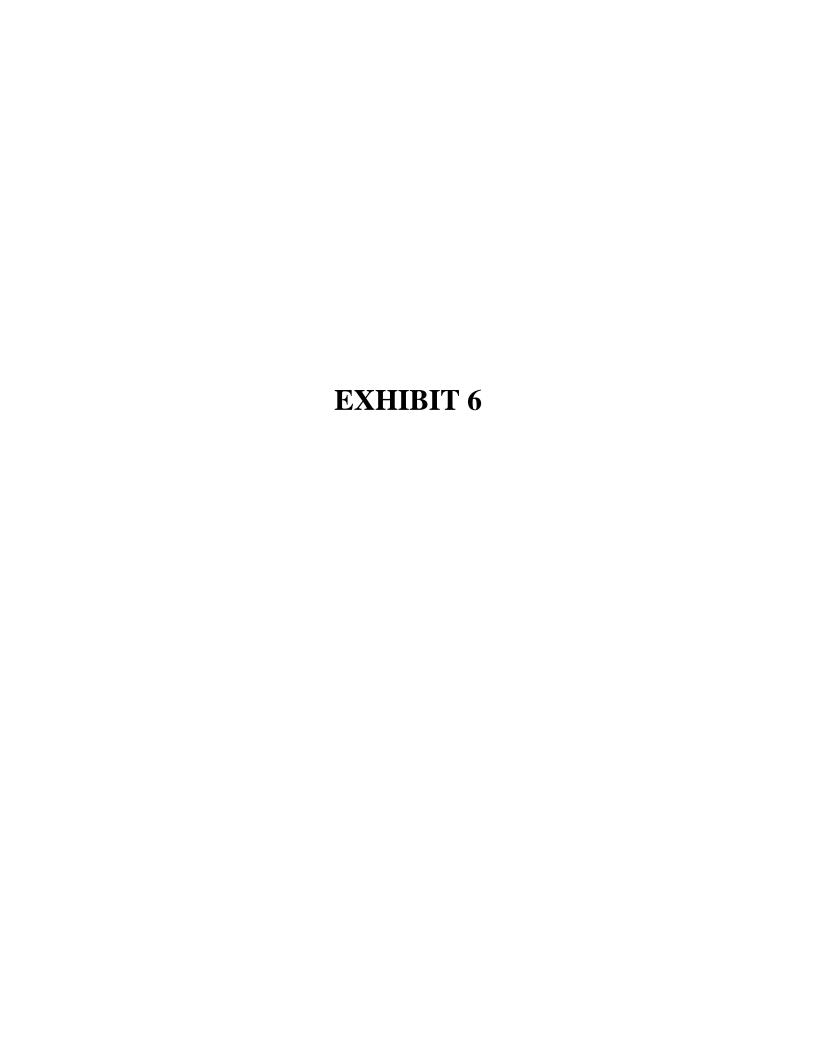
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- Investments organized within an asset allocation plan custom designed for your specific circumstances.
- <u>Trust solutions</u> Wells Fargo can help you set up a <u>personal trust</u>, serve as your <u>corporate trustee</u>, and administer your trust with a wide range of <u>trustee services</u>, all tailored to your unique circumstances.
- Specialized wealth solutions for complex wealth and asset management needs, including <u>business advisory</u> services, philanthropic services, elder services and special needs trust, among others.
- Insurance we can bring you insurance solutions that are carefully synchronized with your overall wealth plan.
- Family wealth solutions, offering boutique-style service to ultra-high net worth families.



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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ERICKSON PRODUCTIONS, INC., and J ERICKSON,	IM No. 12-CV-1693-PGG
Plaintiff, v.	[PROPOSED] ORDER TO SHOW CAUSE
ATHERTON TRUST; KRAIG R. KAST; a ONLY WEBSITES, INC.	and
Defendants.	
September, 2012, and upon the Certificate of 24th day of September, 2012, and hereto annot ORDERED, that Defendants ATHE cause before a motion term of this Court, at Street, in the City, County and State of Neterical Court, and Cou	ERTON TRUST; ONLY WEBSITES, INC. show Room, United States Courthouse, 500 Pearl w York, on, atnoon thereof, or as soon thereafter as the parties
	er of default judgment should not be issued against
	WEBSITES, INC. pursuant to Rule 55(b)(2) of the l Civil Rule 55.2(b); and it is further ordered that
So ordered this day of New York, New York	
	Hon. John G. Koeltl

United States District Judge